

BROWN AND WILLIAMSON TOBACCO - MACON GEORGIA FACILITY  
MACON, GEORGIA

**The Brown & Williamson Tobacco - Macon Georgia Facility, of Macon Georgia,** manufactures cigarettes. The facility has won several awards, including both state and local environmental awards. The facility is in the process of applying for both OSHA VPP status and also ISO14001 membership.

#### ENVIRONMENTAL PERFORMANCE

##### *Past Accomplishments*

##### AT A GLANCE:

Industry Sector:	SIC 2111
Business:	Manufactures cigarettes
Facility Employees:	More than 1,000
Accomplishments:	Increased recycling Reduced toxic HCl emissions
Commitments:	Reduce material use Reduce hazardous waste Reduce material use Reduce total energy use
Address:	2600 Weaver Road Macon, Georgia 31217
Web Site:	<a href="http://www.brownandwilliamson.com">www.brownandwilliamson.com</a>

The Brown & Williamson Tobacco Facility has demonstrated its commitment to environmental performance through increased recycling and reduced toxic HCl emissions. Since 1998, the facility has:

- **Increased recycling** 26% by focusing on potential materials to recycle and on possible outlets for the material. The sale of scrap metal generated \$300,000 in 2000 for the facility.
- **Reduced HCl emissions** by 10% through the reduction in coal burned at the facility. The facility also commits to converting current systems to cleaner energy sources and to updating current systems.

##### *Future Commitments*

Brown & Williamson Tobacco also committed to continued environmental improvement through reductions in material use, hazardous waste, material use and total energy use. By 2003, the facility will:

- **Reduce material use** by 1,500,000 lbs annually through the use of alternative packaging materials
- **Reduce hazardous waste** 34% per year, by selling the ethanol hazardous waste to a recycler. This will save the facility from having to pay fees to dispose of the ethanol and will reduce the amount of new material needed to produce the ethanol.
- **Reduce waste** 50% by reusing product fabrication residual materials.

- **Reduce total energy use** 5% by implementing such plans as consolidated work schedules, energy efficient equipment, using excess steam to create energy and also to hire outside help to promote conservation.

## COMMUNITY OUTREACH

Members of the Brown & Williamson - Macon Georgia facility participate in several local government and community meetings. In addition to answering questions at community meetings, the facility web site also has a link to answer any additional questions. The facility also works closely with the local fire department to host drills and to deal with hazardous material issues. Press releases and press talks are also held in the event of an emergency. The Performance Track Annual Performance Report will be posted on the company's website, [www.brownandwilliamson.com/BWT](http://www.brownandwilliamson.com/BWT).